

Mother Nature Festival Live Inc. Proposal

To: Bill Gates

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Bill & Melinda Gates Foundation
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From: Gary Revel: Founder and Board Member, Mother Nature Festival Live Inc.

Date: August 21, 2024

Subject: Establishing an office for Mother Nature Festival Live Inc. in New York City

Introduction

Our mission is to stop global warming. As you know, this is an ambitious but doable conquest all of humanity should be aware of and partner in reaching the goal. To further our impact and enhance our operations, we are planning to establish a new office in New York City. This strategic move will allow us to be better placed for the planned logistics needed to launch a major worldwide event from Central Park, New York City. The event will be to create worldwide awareness of the urgent and vital need of stopping global. We are confident that having a dedicated team in New York City will significantly boost our efforts in launching the planned festival in Central Park. Your participation in this grand effort will be significant in the results.

Background and Purpose

The mission of Mother Nature Festival Live Inc. to stop global warming has a history going back to the 1970s. In early 1970, our founder-Gary Revel was in downtown Los Angeles, California and saw smog so thick and debris filled that he could not see the red light 2 blocks away. Shortly after that he and his younger brother wrote a song entitled Mother Nature. A lyric-line in it says, "We've got to help Mother Nature if we want her to stay...we've got to clear the air so we can see the sun, then when Mother Nature smiles, we'll know,

we've won." It was from that inspirational beginning in the early 1970s that the mission of stopping global warming was borne. Since then, the 501 (c) 3 non-profit corporation was organized and established in Oswego, New York with a board of directors and executive director, Richard Faith.

Proposed Plan of Action

Our plan to establish an office in New York City is necessary for personnel, talent, productions, government engagement (permitting, etc.), logistical, and geographical support of our plan to hold a worldwide awareness, Mother Nature Festival in Central Park, New York City. We believe that having an office and a dedicated, professional staff there will significantly and operationally provide much needed real-world benefit to the launch of the planned festival. Your help in this will be a public relations benefit to all involved. We have researched the entire matter and believe the following schedule, staffing, and budget will provide what is required. Your support will make a tremendous difference in helping us with this launch.

Schedule

Development plan deadline January 1, 2025

Leasing office space deadline February 1, 2025

Hiring staff deadline April 1, 2025

Opening office deadline. March 1, 2025

Staffing (in consideration)

Ronald Beaker will be the Director of the New York City, Mother Nature Festival Live Inc. office. He is former director of Worldwide Environmental Solutions (an Al Gore supported nonprofit in the cause of climate change). His successful, award-winning, 5-year experience in that position qualifies him to run our new office. Felicia Andrews will be the business manager and secure all contracts related to the office and the offices plans to hold the worldwide festival in Central Park, New York City. Felicia got her MBA at Yale University and with over 15 years' experience managing related businesses is an ideal addition to the staff. Greta Ahmani will be our social media expert. Her past success as an influencer in social media, gaining over 100 million

followers will give us a unique advantage in getting the public support of our planned festival. She has a BS in Communications from UC Berkeley.

Budget

One year

Office space. \$ 72,000

Director, Executives. \$ 360,000

Office staff. \$ 160,000

Office Equipment. \$ 53,000

Total. \$ 645,000

Authorization

We are pleased to offer this vital and urgent proposal to you, Mr. Gates. It will be an important part of the history of global warming and climate change throughout the world. Your place as a philanthropist and mover/shaker in the healing of our home, planet Earth will be historically and forever fixed. As, is well known, you are one of the few people with the concerns for this matter and the means, in finances, to make this kind of project succeed. You will provide the financing, as budgeted above, and know that we are open to any suggestions, plans, services, connections, proposals, etc. that you may bring along with the financing. We ask that you provide a positive response to this proposal by November 15, 2024, to make sure we are ready to hit the ground running on January 1, 2025. Thank you for the time you have given us to consider this proposal and let me know if I can help you in any way. I will be available to you to provide more in-depth details and answer any questions you may have. My phone number is 254 389-0579 and my email is gary@garyrevel.com.